



THE SENSATIONAL

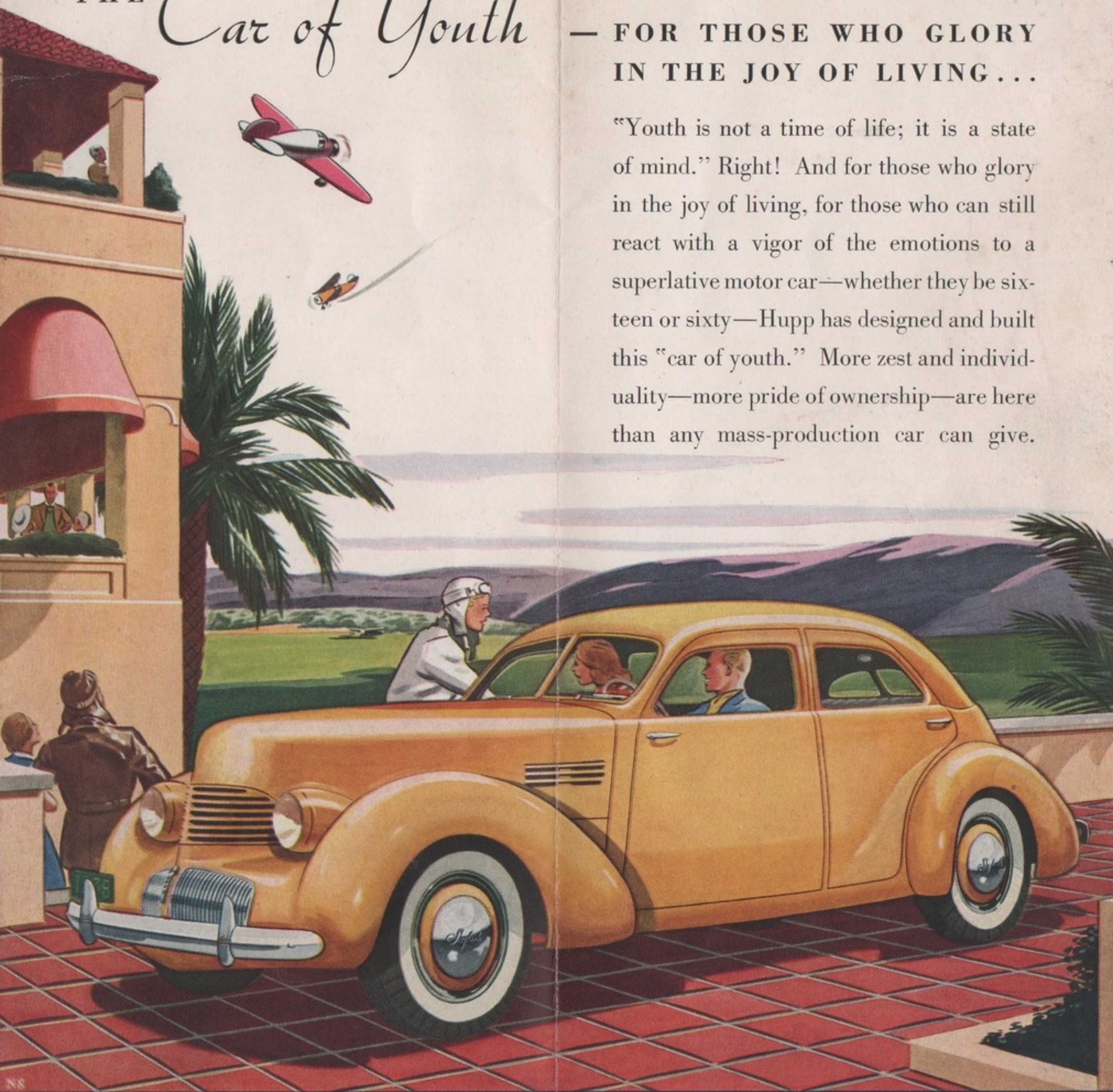
Hupp *Skylark*

AMERICA'S
MOST DISTINGUISHED
LOW PRICED CAR

THE *Car of Youth*

— FOR THOSE WHO GLORY
IN THE JOY OF LIVING...

"Youth is not a time of life; it is a state of mind." Right! And for those who glory in the joy of living, for those who can still react with a vigor of the emotions to a superlative motor car—whether they be sixteen or sixty—Hupp has designed and built this "car of youth." More zest and individuality—more pride of ownership—are here than any mass-production car can give.



POWER AND POISE PERSONIFIED—THE HUPMOBILE SKYLARK FLAGSHIP



Breath-Taking Beauty

BUILT FOR ACTION

EVERY motorist with red blood in his veins—to whom a sleek, thoroughbred car envisions the challenge of far horizons and new adventures—falls in love with the Skylark. It stirs the pulses just to look at it! For here is the poetry of motion sculptured in steel—the result of unfettered engineering imagination and pioneering genius for design. Low, smart, utterly distinctive—a complete departure from the commonplace—the dashing lines of this new mode in motor cars give promise of its truly extraordinary performance.

It may have been years since you got a thrill from a motor car. The best of them may have become just “transportation” to you. But no matter how jaded your motoring appetite, slide into the cockpit of the Skylark and you’ll feel like a kid pilot on his first solo flight. Again you’ll know that youthful urge to drive a truly sensational automobile, and drive and drive and drive—with sheer delight from the swift flight of miles and your own sure control of a perfect piece of powerful mechanism.

For the Skylark has everything the ultra-modern motor car should have. Low to the ground—no old-fashioned running boards here—you step directly into your seat. The floor is but 12 inches from the pavement—plenty of head room despite the astounding fact that this car is wider than it is high! Height: five feet and one-half inch! Rear wheel tread: five feet one inch! This means not only rakish lines on a long wheelbase—it means that unusual safety which comes from the lowest center of gravity of any car made in America.

Comfort? You ride, in either front or rear seat, *between* the axles—and spaciousness has not been sacrificed. Interior luxury reflects the beauty of the Skylark’s smooth flight through space.

Performance? You must try this sensation of flight on the ground! Over 100 horsepower in a car weighing but 3000 pounds! What a rich reservoir of excess power you tap when you give this great car the gun! Super-powered, when the light turns green you’re

out and away lengths ahead without half trying. On the open road you feel that you have only to pull back on the wheel to take off on invisible wings!

The Hupp Skylark is the first American car to offer distinction and individuality—the sophisticated beauty associated with European design—at a popular price. And it is built by Hupmobile—one of the oldest companies in the automobile industry, with a world-wide reputation for engineering leadership and mechanical excellence that dates back to 1908.

THE ACCOLADE OF ART

“The new low-priced Hupmobile is cleanly and unfalteringly designed” said the American Federation of Art in its critical annual review of the new cars. Such praise—bestowed on the Skylark alone—from the leading art authority in America, will reflect your own delighted judgment when you see this truly modern motor car.

THE HUPP MOTOR CAR CORPORATION
DETROIT, MICHIGAN



HUPP HAS
ALWAYS
BUILT A
GOOD CAR

HUPP SKYLARK FEATURES: All-steel body; maximum visibility; safety glass all around; adjustable front seat; two-tone upholstery, flat cloth or mohair optional; aircraft instrument panel; radio loud speaker on dash; gear shift on steering column under wheel; hydraulic brakes; extra tire and carrier locked in rear luggage compartment; choice of five modern colors.

Hupp Skylark

CONDENSED SPECIFICATIONS

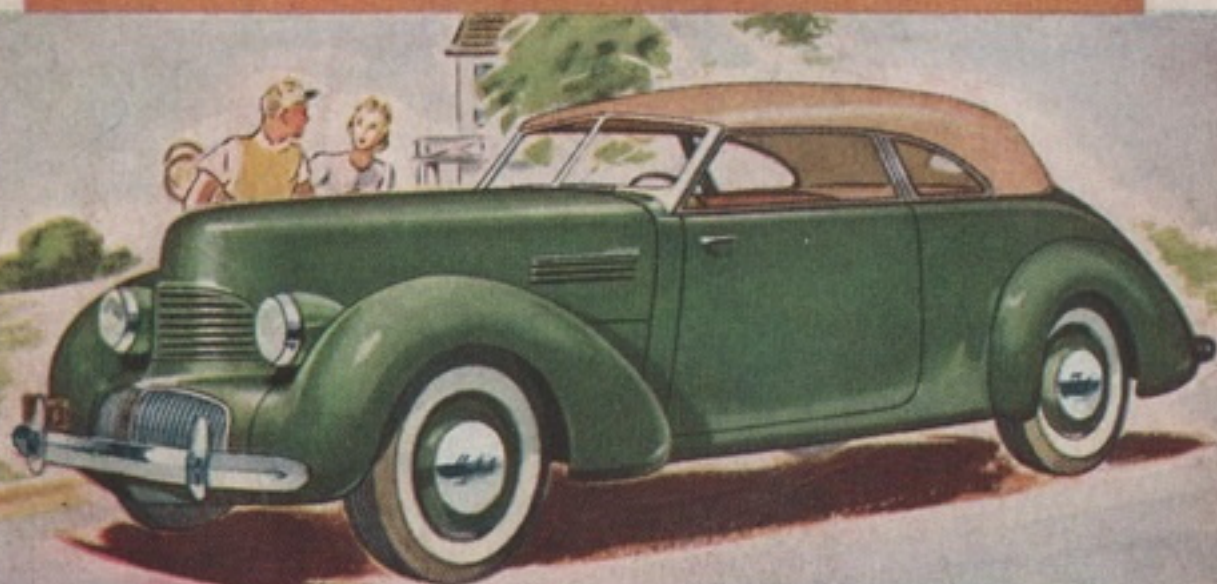
ENGINE—6-cylinder L-head, developing 101 h. p. at 3600 r.p.m.; rated S.A.E. Horsepower 29.4; Bore 3½ in.; Stroke 4¼ in.; Drop-forged, counterweighted crankshaft with 4 main bearings; Rubber engine mountings; Rifle-drilled connecting rods; Aluminum alloy pistons; 2 compression rings—2 oil rings. **LUBRICATION**—Full-pressure lubrication to all main, camshaft, connecting rod bearings, piston pins and valve lifters. Crankcase ventilation. **BRAKES**—Weather-protected, double-acting, hydraulic; Total braking area 166 sq. in.; Mechanical emergency brake. **BODIES**—Steel reinforced by steel; Safety glass in all windows and windshield; Luggage compartment in rear opens from outside—conceals spare tire; Upholstery is either flat cloth or mohair (optional). **OVER-ALL HEIGHT**—60½ in.; over-all length—190 in. **WEIGHT**—Flagship four-door Sedan; 3000 lbs.

SKYLARK PRICES

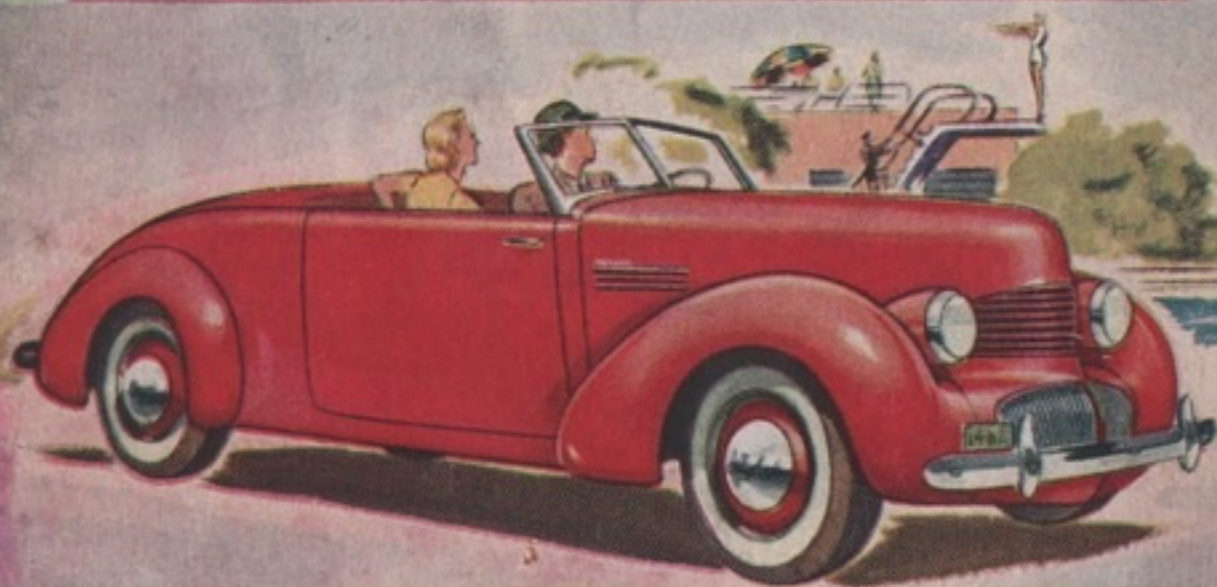
Delivered Detroit, Including Federal Tax

THE FLAGSHIP . . . \$895	THE SPORTSTER (Convertible) . . . \$1145
THE MAINLINER. . . 975	THE CORSAIR (Convertible) . . . 1175
THE CRUISER . . . 1075	CUSTOM MODELS to . . . 2000

Prices and specifications subject to change without notice.



The *Corsair* is a convertible five passenger sedan designed for those who like an open car when the weather is fine.



The *Sportster* is a three passenger convertible cabriolet. The top, automatically controlled, is completely concealed in a flush compartment behind the seat, when lowered.